

# TouchPoint - Blank TouchPoint



TouchPoint Name: Child Abuse Prevention Month (CAP Month)

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name:

Completed by:

Completed on behalf of:

Identifier:

## Child Abuse Prevention Month

**INSTRUCTIONS:** The Child Abuse Prevention Month TouchPoint captures Community Based Child Abuse Prevention (CBCAP) funded activities in order to identify activities that provide information or awareness with regards to child abuse and neglect.

## COMMUNITY OUTREACH ACTIVITIES

Below is a list of CBCAP-funded activities. These activities provide information or awareness of the risks of child maltreatment, the protective factors that keep children safe, and/or the services available for children and families.

For each activity that applies to your county, indicate the estimated number of individuals reached.

**Report Prompts:**

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## State Fiscal Year

<input type="checkbox"/> 2014-15
<input type="checkbox"/> 2016-17
<input type="checkbox"/> 2017-18
<input type="checkbox"/> 2018-19
<input type="checkbox"/> 2019-20
<input type="checkbox"/> 2015-16

## Door-to-door outreach:

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## Events (school, community, fairs, etc.):

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## Information and referral:

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## News Media (print, TV, radio, etc.):

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## Newsletters (print or electronic):

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## Paid advertisements (print, billboards, movie theater, etc.):

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## Publications, print materials, giveaway items, DVDs, etc.:

#

## Social media (Facebook, Twitter, Instagram, etc.):

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## Trainings, education sessions, one-time workshops:

#

## Other:

#

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**TOTAL ESTIMATED NUMBER OF INDIVIDUALS REACHED**

#

**Briefly describe one public awareness activity carried out in your county. Include target population, type of activity, purpose, number reached and accomplishments. You may include links to YouTube, web postings, etc. (Limit 1500 characters)**

**What types of activities were held in your county in recognition of Child Abuse Prevention Month in April? Check ALL that apply.**

<input type="checkbox"/> Art or photo contests and/or displays
<input type="checkbox"/> Awareness campaigns
<input type="checkbox"/> Banner and/or pinwheel display
<input type="checkbox"/> Blue ribbon campaign
<input type="checkbox"/> Ceremony (e.g. flag, candlelight, etc.)
<input type="checkbox"/> Community presentations and/or speaking engagements
<input type="checkbox"/> Conference, education, or training sessions
<input type="checkbox"/> Event (breakfast, luncheon, dinner)
<input type="checkbox"/> Event (walk, run, march, parade)
<input type="checkbox"/> Fair (e.g. resource, health, safety, etc.)
<input type="checkbox"/> Government proclamations, resolutions
<input type="checkbox"/> Op Ed letters
<input type="checkbox"/> Public service announcements
<input type="checkbox"/> Other

**Report Prompts:**



Please describe other Child Abuse Prevention Month activity.

Briefly describe one activity carried out in your county in recognition of Child Abuse Prevention Month in April.

Did any of your Child Abuse Prevention Month activities receive media attention?

 Yes No

Please upload or email any photos (jpg), articles (pdf) or media links to [OCAP-PND@dss.ca.gov](mailto:OCAP-PND@dss.ca.gov). We may include your submissions in our next report to the federal government.

**Report Prompts:**